

2002 *annual report*



Fulfilling *the Promise...* Together

Three years ago, the District of Columbia committed to an innovative public/private partnership to address the needs of our children and youth. Mayor Anthony Williams, the City Council and a broad community of stakeholders agreed on the need for a unifying agency to increase the quality, quantity and accessibility of programs across the city, particularly in the areas of greatest need. The DC Children and Youth Investment Trust Corporation was created as a 501(c)3 organization to serve as an agent of change, to support the work of community-based organizations and to strengthen the network of providers dedicated to the long-term welfare of the District's greatest resource - our children.

Vision

Each child in the District of Columbia is given every opportunity to develop and grow into a healthy, caring and productive adult.

Mission

- To design strategies which consistently promote the importance of investing in our children and youth.
- To support the development of strategic alliances to strengthen the quality, quantity and accessibility of services and opportunities which foster the healthy development of children and youth.
- To create an evaluation framework designed to measure the effectiveness of individual programs and youth serving agencies throughout the District of Columbia.

The Days of Summer – Through our Lenses

The photos in this report are part of the commissioned work of six special needs youth in the Lt. Joseph P. Kennedy Institute's "Through our Lenses" program. These young people documented the Summer Programs 2002 initiative while learning the art of photography and the skills of employability. The photographs were displayed at the Smithsonian Institute's Anacostia Museum for several months, as well as being on display at the Millennium Arts Center in Southeast Washington.



letters

From John W. Hill, Jr., *Board Chair*

Over the last couple of years, our nation, states, cities and families have faced threats to our physical, financial and emotional security. These threats have come in the form of growing terrorism, a poor economic climate, and the budget cuts that accompany priority shifts and economic difficulties.

The DC Children and Youth Investment Corporation (the Trust Corporation) and the programs we support have not been spared from these cuts. However, our commitment and the commitment of our grantee partners to realize the goal of providing every child and parent or guardian in the Nation's Capital with access to quality services has not been damaged.

Last year we reached over 25,000 children, youth, and parents or guardians through quality programs. However the need is still greater than the available resources. We continue to believe that children must have a place to feel safe and nourished in the out-of-school hours. Young people must be allowed to work towards promising careers, and parents and guardians must continue to develop the skills necessary to raise healthy and successful children.

Our efforts to date have identified and secured sources of funding that were not previously available to the children of the District of Columbia and we continue to help our grantee partners obtain direct funding outside that which the Trust Corporation provides. We are working for a steady and secure stream of funding from the District of Columbia Government that will enable us to leverage increased city funds with additional private sources of funding. While our comprehensive plan to raise additional funds to support the work of the Trust Corporation has yielded additional resources, these funds should not be viewed as a replacement for city funding, since the need still overwhelms the current funding sources. We will continue to target local and national foundations and corporations, local and federal grant making agencies, and individual donors.

The programs that we support are showing positive results in the lives of children and youth. More can and will be done as we continue to rally support for this important and life-altering effort. There can be no investment of time and money more important than the investments we make now in our children. Help us to keep fighting for our children's future.

From Greg Roberts, *Executive Director*

This has been an exciting year for the Trust Corporation, culminating in the great success of Summer Programs 2002. We exceeded the goal of 8,000 serving children and youth by over 4,000, enrolling more than 12,000 in day-long summer programs! And just as importantly, we forged a true collaboration among the many agencies that provide services to the District's children and youth.

I have been continually gratified to see the community of stakeholders come together and put in place the strategic planning that raises the level of teamwork and cooperation in our city. The wisdom and passion of our partners has guided the work of the Trust Corporation and helped all of us make tremendous strides in improving the lives of our children and youth.

The coming year certainly holds a great deal of uncertainty and fiscal challenge for our city. But as we prepared to enter FY03, Mayor Williams and the City Council saw to it that the DC Children and Youth Investment Trust Corporation became a line-item in the city's annual budget. This was a very clear demonstration of the city's commitment to the Trust Corporation and its work. Together, we are finding solutions to numerous challenges and seeking ways to meet the needs of our children and youth, particularly those in the areas of greatest need. I am grateful for all the support we have received and look forward to working with our partners for many years to come.

Improving *the Quality of Programs Across the City*

Standards for Out-of-School Time Programs

The Trust Corporation has developed a set of organizational and programmatic standards for out-of-school time programs in the District. These standards, based on those developed by the National Institute for Out-of-School Time, have been tailored to the DC community of service providers and enhanced with standards for program content in areas such as academics, sports, arts and employment training. The standards are a compliment to the regulations for programs funded by the Office of Early Childhood Development and raise the bar from the minimum requirements a program must meet to be licensed, to the highest level of quality that will one day result in program certification. Meeting these standards will be the “seal of approval” parent and funders can look for when assessing an OOST program. The standards will be piloted in FY03.

Measuring Program Outcomes

In addition to having qualitative standards of excellence, programs need to have measurable outcomes that denote their effectiveness. Creating these indicators and tools

of measurement has been an ongoing challenge for programs, funders and intermediaries across the country. The Trust Corporation has engaged Child Trends to develop indicators for our grantees, based on program outcomes identified by the Trust Corporation Board of Directors. These measuring tools include client surveys, test scores, reports cards, and/or screening records, depending on the category of program. This project will continue with private funding and will serve to inform the work of the Trust Corporation in the coming years.

Technical Assistance

The Trust Corporation is committed to increasing the capacity and enhancing the sustainability of the community-based organizations that provide services to children and youth. When identifying grantees the first year, the Trust Corporation made a concerted effort to fund programs in the areas of greatest need and most potential. Through the Pilot Outreach Program, the Trust Corporation brought on 12 CBOs serving a combined 500 children and youth in out-of-school time



programs in the neighborhoods of greatest need. In FY02, the Trust Corporation secured private funding to support technical assistance (TA) to this group of CBOs and contracted with a consortium of TA providers led by the National Civic League. Each CBO received individualized assessment and a work plan to identify and address the organizations’ targeted areas of improvement. One-on-one and group TA sessions focused on such topics as general financial management, fund-raising, board development and program monitoring.

General technical assistance continued for all grantees, through the monthly grantee meetings and invited guests that speak on such topics as financial management, fund-raising and accessing the various public meal programs available to children.

dc *BEST*

H“Having a common language is always essential for an accurate and clear understanding. This training (AYD) provided me with that clarity.”

(Youth worker survey respondent)

DC *BEST* is the local component of a national system of training, education, and professional development that supports the youth-serving sector (BEST stands for Building Exemplary Systems for Training Youth Workers.) DC *BEST* improves the quality of youth programs by ensuring that youth workers – the adults who work directly with young people – have the training, education, and professional support necessary to ensure their best practices in working with youth.

The *BEST* initiative includes: **Advancing Youth Development**, a 35-hour, seven-session course for front-line youth workers from DC youth-serving organizations and **Supervising Youth Development Practice**, a 15-hour, four-session course for youth program supervisors. More than 300 youth workers have completed AYD through privately-funded sessions. DC *BEST* provides Directors’ Meetings and Annual Conferences to youth workers, executive directors, and representatives from government

agencies and funders to promote and support the implementation of quality programs for young people in the District.

The Trust Corporation is joining the ***BEST* Apprenticeship Program** in the coming year. This

is a two-year program that promotes apprentices’ development of competencies for the youth work profession through nearly 4,000 hours of on-the-job training and nearly 1,350 hours of college-based instruction.



The Trust Corporation has developed a custom data management system called “WEBSTARS” (WEB-based Service Tracking and Reporting System) to allow for improved data collection and grants management at the program level. WEBSTARS enhances the Trust Corporation’s ability to monitor the performance of grantee partners and assists in the identification of ‘best practices’ among service providers. It also enables the Trust Corporation to present a clearer picture of the scope and depth of our work to the community, our funders and the national field.

Working with CitySpan Technologies, the Trust Corporation developed a custom program that allows grantee partners to enroll individuals into the system, track their attendance and monitor their progress in the program. WEBSTARS is web-based – so grantees need only a computer with internet access and a web browser to use WEBSTARS. Each grantee partner has a password that allows them to enter the system and keeps their information secure. Only the staff of the community-based organization is able to see information about individuals.

Trust Corporation staff sees aggregate information only – how many are served, the average daily attendance at a program, etc. Privacy and security were paramount in the development of WEBSTARS, and every effort was made to ensure the privacy of the individual children, youth and parents. Grantee partners enter data regularly, allowing them to document the progress of each child or youth enrolled in their program.

WEBSTARS is also a grants-management tool. Grantee partners now submit their monthly expenditure and quarterly reports electronically. Budgets and contractual benchmarks are entered for

each grantee partner, and the grantee partners report against them. Year-to-date financial information is available to the grantee at any time.

The system was developed to work together with the “Safe Passages” data-collection project, to facilitate collaboration across agencies and CBOs across the District. WEBSTARS will be available to the community in 2003 and will be used by 21st Century Learning Center grantees in conjunction with DCPS. The months of planning and designing have paid off – WEBSTARS is simplifying the process of serving our children and youth.



W.A.Y. Too Cool to Smoke!

W.A.Y. (Washington Area Youth) Too Cool To Smoke! is a youth-driven leadership initiative designed to mobilize DC youth (12-18 years old) to carry out anti-tobacco campaigns in their communities. The overall objectives are to increase awareness of the danger of tobacco use and to enhance youth leadership development efforts throughout the city through neighborhood-based events activities sponsored by an established community-based organization. Eight ward-based Mentoring Agencies support the "W.A. Y. TOO COOL TO SMOKE!" Youth Teams with youth-leadership training and tobacco education activities at the neighborhood level and city-wide media events chosen by the Youth Board. Special grants awarded to additional organizations reach youth identified as "targeted populations" with uniquely tailored anti-tobacco event-initiatives. In its second year, "W.A.Y. Too Cool To Smoke!" has become a national model of youth-leadership programming promoting tobacco education.



Neighborhood Teams

- Ward 1:** Multicultural Community Service
- Ward 2:** North Capitol Collaborative
- Ward 3:** Young Life DC
- Ward 4:** DC SCORES at Roosevelt Senior High School
- Ward 5:** Beacon House
- Ward 6:** Friendship House Assn.
- Ward 7:** Marshall Heights CDC
- Ward 8:** Lydia's House

Highlights

- 120 DC youth participated on a "W .A.Y. Too Cool To Smoke!" Neighborhood Team
- Neighborhood teams planned and implemented 24 community-based tobacco education events
- 434 youth were recruited through tobacco education community-based events during year
- 3,000 additional youth participated in a "W.A.Y. Too Cool To Smoke!" information activity at Kicks Butts Day, World No Tobacco Day, the first Annual Healthy Lungs Olympics, Black Family Reunion, the 4th Annual H.D. Woodson Sr. High School Health Fair or the Arts on Foot festival.



Remembrance *and* Readiness

In response to the tragedies of 9/11, **Remembrance and Readiness** was developed to help children and young people cope with the effects of the terrorist attacks. The children and youth of the District had been particularly hard hit, with the threat of danger and the loss of so many jobs due to the slumping economy. Interestingly, the program poignantly revealed the emotional hardships and deep challenges many DC youth face in their neighborhoods on a daily basis.

Through a partnership with DC Dept. of Health, events were held in each of the city's four quadrants to teach techniques of coping in an



emergency and some basic strategies for healing and recovery. Preparedness was addressed through planning and first-aid presentations. All the learning was folded into fun – magic, music and creative artwork – for the hundreds of children that attended the presentations.

Nine CBOs received mini-grants to embark on a variety of projects - murals, plays, even a peace garden -to help children deal with the emotions we are all experiencing

in the aftermath of the attacks.

A special remembrance event was held on the evening of September 9th at the True Reformer Building, highlighting the summer projects and honoring local residents and businesses that performed acts of courage in everyday life, embodying the spirit of bravery and honor that rose to the forefront of our consciousness this past year.



Summer Programs 2002

In the spring of 2002, the city was faced with a considerable challenge - school was about to let out and thousands of children had nowhere to go for the summer. While the city had been able to provide day-long summer school for all children the previous year, the downturn in the economy and the aftermath of 9/11 left the District and the DC Public Schools without adequate resources to fund an inclusive summer school program.

Mayor Anthony Williams and the District of Columbia City Council reached out to the community and asked everyone to pool resources to find a solution. The District provided \$6,000,000 in city dollars, and the Trust Corporation raised an additional \$454,250 in private dollars to support this initiative. Grants were made to CBOs for day-long summer programming with a goal of serving 6,000 children and youth.

The results of this effort were tremendous:

- More than 12,000 children and youth enrolled in programs

- Retention was high - an average daily attendance of 8,000 was reported by programs, as children and youth spent their days learning, playing and growing
- Programs were provided at 90 sites across the city including 34 DC Public School buildings
- 54 organizations - CBOs, charter schools, churches, police organizations and even public schools - joined the collaborative effort to step up to the challenge and provide quality programs that kept our children safe and engaged in learning for the months of July and August.

The summer was a great success and a tribute to the collaboration of all the agencies that support children in the District - the community-based organizations, DC Public Schools, Department of Employment Services, Dept. of Health, the State Education Office, Department of Parks and Recreation, the Capital Area Food Bank and the private funding community. And just as importantly, a strong foundation was developed for an on-going partnership with all the agencies involved in the providing meaningful summer experiences for children and youth.



Investing in our Children and Youth

In FY 2002 the Trust Corporation provided year-round support for 79 high-quality programs across the District. Support continued for 49 community-based organizations through their second year of Trust Corporation funding. These grantee partners were funded in the fall of 2000 and have continued to meet their performance goals each year.

Additionally, the Trust Corporation developed a Targeted Populations and Initiatives granting program in response to specific needs and challenges in the District. In October 2001, the Trust Corporation released an RFP targeting services to the T-9 schools, selected populations and initiatives: special needs children and youth, gay/lesbian/bisexual/transgender youth, adjudicated youth, literacy programs, faith-based programs and parent centers with a child abuse component. Awards were made to 22 CBOs for the 15-month period of April 2002 through June 2003.

The Early Childhood Development programs (or Parent Centers) provide support and training for new parents, referrals to medical assessments for very young children or home visits that

help parents of newborn children through the sometime difficult adjustment period.

Out-of-School Time programs provide a wide variety of activities for children and youth in the pre-school hours, weekends, and particularly in the hours between 3:30 and 6:30, when children are the most vulnerable to at-risk behaviors. The grantees funded in this category offer an amazing array of engaging programs that include academic enrichment, homework assistance and tutoring, creative

writing, drama, applied music, dance, art, computer labs, a soccer league, tennis and life skills.

Youth Entrepreneurial programs offer training and education to help young people make the transition from school to career. Carpentry, photography, painting, silk-screening and videography are some of the career fields youth are exposed to, along with the youth development concepts that give them the tools to successfully prepare themselves for employment.



Early Childhood Development Programs and Parent Centers

Bright Beginnings, Inc.
Center for Child Protection & Family
Center for Mental Health-Project Access
Friendship House Association
House of Ruth
Mary's Center for Maternal & Child Care
Multicultural Career Intern Program
Parent Center at Community Academy PCS

Out-of-School Time Programs African Heritage Center

Allen Chapel A.M.E.
Anacostia Museum
Anna Johenning Baptist Church
Asian American LEAD
Beacon House
Big Brothers Big Sisters
Boys & Girls Club of Greater Washington
Calvary Bilingual Multicultural Learning Center

Center for Student Support Services
Chinatown Service Center
City Lights School
Community Family Life Services Community of Hope
Covenant Baptist Church
DC SCORES
Ebenezer United Methodist
Emmanuel Baptist Church
The Fishing School
For Love of Children (FLOC)
Heads Up
Higher Achievement Program
Horton's Kids
Johenning Baptist Center
KidPledge/ ARCH
Kids House -Community Academy PCS
Latin American Youth Center
Life Pieces to Masterpieces
National Organization of Concerned Black Men
New Community Afterschool & Advocacy Program
Northeast Performing Arts Group
Parklands Community Center
The Patricia M. Sitar Center for the Arts
Project 2000, Inc.



Recreation Wish List Committee
RISE, Inc.
The Shakespeare Theatre
Trinidad Concerned Citizens for Reform
Union Temple Baptist Church
Washington Tennis & Education Foundation
WDC Youth Orchestra Program
WE CAN
Young Playwrights' Theater

Youth Entrepreneurial Programs

Brainfood
Chinatown Service Center

Columbia Heights Youth Club
Covenant House Washington
Friends of Carter Baron Performing Arts Foundation
The Lt. Joseph P. Kennedy Institute
Lydia's House
Marshall Heights Comm. Dev. Corp.
MELD/EvenStart
Multicultural Community Services
See Forever/Maya Angelou PCS
Time Dollar Institute
WVSA Arts Connection
Youthworks 2000

STATEMENT OF FINANCIAL POSITION

September 30, 2002

(With Summarized Financial Information as of September 30, 2001)

ASSETS	2002	2001
Current Assets		
Cash	\$ 3,788,266	\$ 7,873,530
Certificate of deposit	-	49,690
Grants receivable	795,772	21,317
Advances to subgrantees	130,086	205,666
Prepaid expenses	8,991	2,278
Total Current Assets	4,723,115	8,152,481
Net furniture and equipment	91,808	49,838
Deposits	-	-
	-	-
TOTAL ASSETS	\$ 4,814,923	\$ 8,202,319
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts payable and accrued expenses	\$ 353,527	\$ 13,641
Grants payable	850,911	850,906
Current portion of capital lease obligations	3,018	6,140
Refundable advances	3,363,169	7,284,775
Total Current Liabilities	4,570,625	8,155,462
Capital lease obligations, net of current portion	-	-
	-	-
TOTAL LIABILITIES	4,570,625	8,155,462
Risks, commitments and contingencies		
Net Assets		
Unrestricted	244,298	46,857
Temporarily restricted	-	-
	-	-
TOTAL NET ASSETS	244,298	46,857
TOTAL LIABILITIES AND NET ASSETS	\$4,814,923	\$8,202,319



STATEMENT OF ACTIVITIES

For the Year Ended September 30, 2002

(With Summarized Financial Information for the Year Ended September 30, 2001)

	Unrestricted	Temp. Restricted	2002 Total	2001 Total
REVENUE AND SUPPORT				
Grants and contributions	\$16,352,668	\$35,650	\$16,388,318	\$8,585,083
Interest	145,222	-	145,222	3,585
Net assets released from restrictions:				
Satisfaction of program restrictions	35,650	(35,650)	-	-
TOTAL REVENUE AND SUPPORT	16,533,540	-	16,533,540	8,588,668
EXPENSES				
Grants	12,888,884	-	12,888,884	7,664,563
Salaries and benefits	2,186,266	-	2,186,266	445,610
Consulting services	339,311	-	339,311	168,022
Occupancy	83,062	-	83,062	98,777
Professional fees	82,656	-	82,656	73,688
Equipment rental and maintenance	119,994	-	119,994	45,494
Temporary help	20,510	-	20,510	28,306
Printing and postage	62,911	-	62,911	18,856
Recruiting	15,181	-	15,181	14,784
Meetings and conferences	114,102	-	114,102	11,294
Depreciation and amortization	16,792	-	16,792	10,760
Telephone	19,612	-	19,612	8,786
Office supplies	36,857	-	36,857	7,806
Insurance	10,033	-	10,033	7,397
Travel	39,881	-	39,881	6,644
Miscellaneous	36,440	-	36,440	1,532
Interest	140	-	140	1,360
Contribution (in-kind)	35,056	-	35,056	-
Communication and design	228,411	-	228,411	480
TOTAL EXPENSES	16,336,099	-	16,336,099	8,614,159
Change in Net Assets	197,441	-	197,441	(25,491)
NET ASSETS, BEGINNING OF YEAR	46,857	-	46,857	72,348
NET ASSETS, END OF YEAR	\$ 244,298	-	\$ 244,298	\$ 46,857

The Trust Corporation has benefitted from the support of numerous partners. The Trust Corporation is pleased to be a vital part of this dedicated community of stakeholders. We share with them our successes of the past year and look forward to continuing our collaborative efforts on behalf of the children and youth of the District.

Deputy Mayor for Children, Youth, Families and Elders

Mayor Williams' administration works closely with the Trust Corporation through this office to coordinate the delivery of services and to address the needs of the city's children and youth.

DC Children and Youth Investment Partnership

The Partnership continues to serve as a catalyst for conversations about high quality learning in and out of schools across the city.

DC Public Schools

Through the Transformation Schools ("T -9") and Summer Programs 2002, the Trust Corporation paired community-based organizations with DC Public Schools. These collaborations were very effective and continue as we plan for the coming summer and 21st Century Learning Centers.

DC Department of Human Services

Financial support from the District provides the Trust Corporation with funds to grant to community-based organizations for direct services to children, youth and their parents.

DC Department of Health

In addition to "W.A.Y. Too Cool To Smoke!" program, the Trust Corporation partnered with DOH on the "Remembrance and Readiness" initiative created last summer in response to September 11, 2001.

State Education Office

The Trust Corporation worked with the State Education Office in the provision of nutritious meals for Summer Programs in 2002, and we seek to grow this collaboration as we plan for Summer 2003 and work towards a Family Literacy Initiative.

Philanthropic Community

The past year has seen a remarkable engagement of the local funding community in the work of the Trust Corporation. In particular, the **Washington Grantmakers** answered the call and strongly supported the Summer Programs 2002 initiative. They worked closely with us to help fill the gaps in grantees' budgets as FY02 drew to a close and organizations prepared budgets for FY03.



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Our Funders

DC Department of Human Services
DC Department of Health, Maternal and Family Health
Administration
DC Department of Health, Addiction Prevention and
Recovery
The American Legacy Foundation
Diane and Norman Bernstein Foundation
The Community Foundation of the National Capital Region
and Daniel and Karen Meyers, the Knoll Fund, the Minerva
Fund and the Ross Family Fund through the Community
Foundation of the National Capital Region
The Moriah Fund
The Morningstar Foundation
The England Family Foundation
The Fannie Mae Foundation
IBM
City Span Technologies
Adams National Bank
Raffa and Associates
Langan Associates

RFP Process

The Trust Corporation releases Requests for Proposals (RFPs) specifically when funding is available to support granting. Our granting is designed to strategically respond to the District's commitment to nurture and care for its children and youth. We do not accept applications for funding outside of the RFP process.



1400 16th Street, NW | Suite 500 | Washington, DC 20036

p 202.347.4441 | f 202.347.3256

www.cyitc.org