

# 2003 *annual report*



## From John W. Hill, Jr., *Board Chair*

The District and its children, although still behind in several major outcomes, have shown great resilience this past year. As the District continued to grow in population, young people and the organizations that serve them found some of the resources and networks they needed to move forward with their development. The Trust shares this spirit of revitalization, promise and commitment with all our many partners across the city.

Across the city, organizations funded by and through the Trust continued to provide children, youth and parents with high-quality services and innovative programming. More than 20,000 children and youth were served through programs throughout the year. Adult literacy and parenting programs together reached over 1,000 parents.

Part of the work of the Trust involves convening longtime stakeholders in collaboration, in addition to bringing and engaging new partners in our efforts. The Strategy Session to address summer programming was a tremendous step forward on this front – providers, funders, policy makers and District agencies were linked for the first time to jointly address the needs of children and youth during the summer months. As a result, public and private dollars were spent strategically to maximize outcomes and serve the greatest possible number of children and youth.

The Trust's philosophy of granting has always included a commitment to outcomes and evaluation. New reports on the Trust's summer and year-round programs have been released which confirm the Trust's belief that the city's youth-serving programs are moving towards excellence and the highest standards of performance. Additionally, the "DC Standards for Out-of-School Time" have just been published to support this work, and are available for use by any organization that seeks to improve its outcomes through programming and organizational infrastructure.

My fellow Trust Board members and I continue to be proud of the hard work being done by our grant recipient partners and the staff of the Trust. With each passing year, the work of the Trust and its partners grows richer. The continued public and private support for this work demonstrates the District's dedication to our children and youth. Our work is far from complete, but I continue to believe that together we can ensure children and youth in the nation's capital every opportunity for a successful transition into adulthood.

## Vision

Each child in the District of Columbia is given every opportunity to develop and grow into a healthy, caring and productive adult.

## Mission

- To design strategies that consistently promote the importance of investing in our children and youth.
- To support the development of strategic alliances to strengthen the quality, quantity and accessibility of services and opportunities which foster the healthy development of children and youth.
- To create an evaluation framework designed to measure the effectiveness of individual programs and youth serving agencies throughout the District of Columbia.



### From Greg Roberts, *Executive Director*

This past year, the Trust deepened its partnerships to find solutions to the challenges faced by so many District organizations and agencies. While the city made solid progress in recovering from the hardships caused by reduced tourism, finances were tight for most of the year. The Trust garnered support from diverse sources, allowing us to continue and grow our work on behalf of children and youth. District funding to the Trust was reduced in FY03, but the Trust Corporation made grants to community-based organizations (CBOs) totaling \$11,838,747 – far exceeding the total dollars appropriated by the District. We are proud that our accomplishments have allowed funders to invest in us with confidence, and that the vision of an organization that can leverage public dollars has come to fruition.

As the Trust enriched its based of support, the work of the Trust flourished last year in many areas. Last year we enriched the work of the people delivering the direct services to our youth with **DC BEST** – an initiative that gives youth workers the tools they need to help young people make a successful transition into adulthood, promoting youth involvement in their own development. Developed by the Trust as a web-based tool for grants management, **WEBSTARS** enhanced data collection for grantees and the Trust, supporting the initial work of **The Outcomes Project**. Our goal is to bring WEBSTARS to the collaborative effort to gather and collate data city-wide. The more we know about the effect of our granting, the more strategically we can grant and support ‘best practices’ for CBOs.

Unfortunately the past year was marred with an increase in youth violence in the city. Sadly, several people lost their lives as some young people turned to high-risk behaviors. In response, the Trust increased funding for quality programs that offer alternatives to these youth. With the cooperation of **DCPS**, we opened a key school in Ward 7 in late August and placed engaging programming for older youth at Fletcher-Johnson Education Center as part of the city's response to the urgent need in the Benning Terrace community. The Trust has continued to be a partner with District agencies and grassroots organizations addressing the “**hot spots**” across our city where youth are at the greatest risk of slipping through the cracks.

We are grateful to the many partners in this work, and appreciate the continued support of Mayor Williams, the City Council and the philanthropic and business communities. We are proud of our community-based partners, and prouder still of the young people making their way in life with the assistance of caring adults and loving parents.



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### Columbia Heights Youth Club Photography Program

Several of the photographs in this report are from the Columbia Heights Youth Club Photography Program. The Columbia Heights Youth Club has been servicing children and youth in the Columbia Heights community for over 49 years. Offering both educational and recreational programs, The Columbia Heights Youth Club fully supports young people with activities such as the Photography Program that require strong technical thinking and engage their creative spirit.

## Making Summer Count

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"My son's grades picked up tremendously, and I think it had a lot to do with being here at the summer program. Through the one-on-one attention and everything else, telling him 'you can do this', he got the confidence he needed to do it."

*Parent of Summer Program participant*

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### Summer Programs

Summer Programs 2003 served 11,500 children and youth in public schools, charter schools, churches and community centers. For the second year, the Trust funded the provision of day-long summer programming as part of the array of summer offerings for District children and youth. Public dollars, enhanced with contributions by local foundations, supported programming at 76 sites across the city. Programs offered a tremendous variety of opportunities – traditional dance, tennis, technology studies, science projects, dramatic writing, theatrical performing and field trips to museums, local pools and major amusement parks. Every program included an academic enrichment component to help children retain the knowledge and skills they acquired over the

school year, and prevent them from losing ground over the summer months. The well-rounded programs were designed to promote youth development and to keep young minds engaged, while letting kids have fun in safe, nurturing environments. The Trust funded 54 organizations with grants totaling \$3,897,230.

### Summer Program Grantees

African Heritage Dancers and Drummers  
Andrew Cacho African Drummers and Dancers  
Arch/KidPledge  
Asian American Lead  
Beacon House  
Boys and Girls Club of Greater Washington  
Bridging the Gap Summer Camp  
Calvary Bilingual MLC  
Capitol Hill Computer Corner  
City Lights  
Community of Hope  
Community Preservation Development Corporation  
Columbia Heights Youth Club

DC Housing Authority/ Potomac Gardens Resident Council  
DC Writers Corps  
Edgewood Community Services  
Facilitating Leadership in Youth  
Fishing School  
Freedom Youth Academy at Our Lady of Perpetual Help Church  
Friends of Carter Barron Foundation of the Performing Arts  
GFI Studios  
Girl Scout Council of the National Capital  
Greater Fellowship  
Heads Up  
Horton's Kids  
Israel Baptist Church  
Johanning Temple of Praise  
KidSafe  
Latin American Youth Center  
LINK  
Lydia's House  
Martha's House  
Multicultural Community Service  
National Center for Children and Families  
National Organization of Concerned Black Men  
National Youth Advocate Program/HD Woodson  
New Community ASAP  
North East Performing Arts at Fletcher  
Northeast Performing Arts  
Perry School  
RISE at Fletcher  
Sasha Bruce Public Charter School, Inc.  
The Community Center: c/o Community United Methodist Church  
Themba Enrichment Academy  
UDC  
WVSA  
Youth Organization United to Rise Community Center



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“We’re working in the inner-city, similar to where most of us grew up, and we’re giving back to the kids. We’re role models.”

### **Summer Intern**

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#### **Older Youth and College Students**

Summer experiences for the District’s youth were extended to include high school students and college interns. Fifty college students worked as interns at community-based organizations as staff. The Trust supported the interns with \$90,000, enabling them to further their career interests in the fields of education and youth

development. The Trust partnered with the Department of Employment Services and placed over 100 “Passport to Work” teens at community-based sites as part of the District’s effort to employ 5,000 youth. Teens and college students said they learned a lot about responsibility, having respect for each other and working as a team.



#### **21st CCLC Partnership**

The Trust was a partner with DCPS in a 21<sup>st</sup> Century Community Learning Center grant during the summer months. This innovative collaboration between public schools and community-based organizations at six sites benefited from expertise in school-based programming and youth development philosophies from the two partners. The Trust looks forward to further partnerships with DCPS in the coming months.



## Sustaining Funding for Quality Programs

For the third year, the Trust supported year-round programming for children, youth and parents. We continued our support for the community-based organizations funded through 49 grants to 46 organizations, initially awarded in 2000. This continuous commitment of funding allowed organizations to reach long-term goals and to leverage the on-going financial commitment of the Trust. Even faced with dramatic funding challenges, the Trust Corporation and its grantees worked diligently to maintain the level of service to the city's children, youth and parents. These year-round grantees served 8,500 children and youth and 350

parents through grants totaling \$5,953,200.

### *FY03 Year-round Grantees*

African Heritage Dancers and Drummers  
Allen Chapel AME Church  
Anacostia Museum, Smithsonian Institute  
Anna Johenning Baptist Church  
ARCH Training Center/Kid Pledge  
Asian American LEAD  
Boys & Girls Club of Greater Washington  
Brainfood  
Bright Beginnings  
Calvary Bilingual Multicultural Learning Center  
Center for Child Protection and Family Support  
Center for Mental Health  
Chinatown Service Center  
City Lights School  
Columbia Heights Youth Club

Community Academy Public Charter School - Kids House and Parent Center  
Community Family Life Services  
Covenant Baptist Church  
Covenant House Washington  
DC SCORES  
Ebenezer United Methodist Church  
Emmanuel Baptist Church  
For Love of Children (FLOC)  
Friendship House Association  
Garfield Terrace Family Council  
Heads Up  
Higher Achievement Program  
Horton's Kids  
Johenning Baptist Center  
Latin American Youth Center  
Life Pieces to Masterpieces  
Lydia's House – Tech Zone and Youth Zone  
Marshall Heights Community Development Corporation  
Mary's Center for Maternal and Child Care MELD/Evenstart  
New Community After School & Advocacy  
Northeast Performing Arts Center  
Parklands Community Center  
Patricia M. Sitar Center for the Arts  
Project 2000  
RISE, Inc.  
The Fishing School  
The Shakespeare Theatre  
Washington Tennis & Education Foundation  
WVSA Arts Connection  
Young Playwrights' Theater



## Becoming a Partner *in Literacy*

### Lifelong Learning

The Trust joined the District's effort to improve literacy levels at all ages through a Family Literacy program that emphasizes adult literacy. When parents improve their reading skills, it translates to better job opportunities and increased household incomes. Also – parents that read well can not only help their children with homework, but can share the boundless world offered by books, opening doors for the whole family.

One participant recognized the benefits to the whole family:

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“It will give children a chance to show their parents what they excel in and need help in. This program will allow parents, teachers and children to work together”.

**Monique Moultrie,**

*Lt. Joseph P. Kennedy Institute*

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Community-based organizations across the city offer literacy programming primarily in the evening at a variety of locations convenient to jobs and neighborhoods. Most programs offer GED preparation and address the needs of “English as a Second Language” learners. Several programs include “job readiness” components to give the participants the skills necessary to secure employment or to advance in their current positions as they increase their literacy level.

These grantees have access to “Literacy Leaders” – people trained to enhance the effectiveness of literacy programs – funded by the State Education Office. The programs are offered all year, with the goal of raising each participant's individual reading-grade level as far as possible. In 2003, more than 650 adults participated in programming at thirteen sites supported by the Trust with grants totaling \$1,607,317.



### Summer Program Grantees

Academy of Hope  
Opportunities Industrialization  
Center for DC  
Metropolitan Delta Adult Literacy  
Council, Inc.  
ARCH Training Center, Inc  
Sylvan Learning Systems, Inc. - Sylvan  
Education Solutions  
Covenant House Washington  
The National Organization of Concerned  
Black Men  
Greater Washington Urban League, Inc.  
Latin American Youth Center  
Lt. Joseph P. Kennedy Institute  
Friendship House Association  
Spanish Education Development Center  
American Community Partnership

## Training Youth for Leadership

### W.A.Y. Too Cool To Smoke!

W.A.Y. (Washington Area Youth) Too Cool To Smoke! Leadership Initiative is a youth-driven initiative mobilizing DC youth in all 8 Wards to carry out anti-tobacco campaigns in their communities. The initiative's overall objectives are to increase awareness about the danger of tobacco use, while enhancing existing youth leadership development efforts throughout the

city. The Youth Board consists of 10 youth trained in advocacy, media, website development, grassroots organizing, and board protocol including "Robert Rules of Order".

The Youth Board designed and oversaw the implementation of numerous events, including "W.A.Y. Too Cool To Smoke! Day", a demonstration at RJ Reynolds corporate headquarters and Camp

Too Cool – a two day youth-leadership training. More than 2,000 youth participated in "W.A.Y. Too Cool" events in their communities as well as at the city-wide level. Mentoring Agencies received grants totaling \$243,000 that supported the youth-led neighborhood-based events and activities. \$48,000 was granted to organizations supporting targeted populations.





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"I hereby declare that I will always be aware of the effects of smoking cigarettes and promote a healthy lifestyle because...I'm W.A.Y. Too Cool To Smoke!"

***Pledge of W.A.Y. Too Cool To Smoke! Participants***

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**Ward-based Mentoring Agencies**

**Ward 1** - Multicultural Community Service

**Ward 2** - North Capitol Collaborative

**Ward 3** - Young Life DC

**Ward 4** - Roosevelt Senior High School

**Ward 5** - Beacon House

**Ward 6** - Friendship House

**Ward 7** - Marshall Heights Community Development

**Ward 8** - Lydia's House



**Targeted Population Grantees**

Adjudicated/Literacy Needs - DC Scores

Asian-American/Pacific Islander - Boat People, SOS-DC

Latino - Multicultural Career Intern Program

Teen Parents - MELD/EvenStart, Inc

**Synar Program**

The Synar Program is a federally-funded initiative to regulate tobacco sales to minors, and in the summer of 2003 the Trust received support from the DC Department of Health through the Addiction, Prevention and Recovery Administration (APRA) to implement the program in DC. Fifteen youth from the "W.A.Y. Too Cool" program participated in undercov-

er sting operations on tobacco retailers. With adult chaperones, the youth made **1,000** visits to tobacco retailers over an 8-week period, attempting to purchase cigarettes over the counter and from vending machines. The results of their visits were reported to the Department of Health and the Police Department.

## Developing *the Work Force*

DC BEST promotes Youth Development and teaches Youth Workers how to help all youth become successful. Youth Development is the process by which all young people seek ways to meet their basic physical and social needs, and build the competencies necessary to succeed in adolescence and adulthood. It is an approach to youth programming and policy that has preparation and development — rather than prevention, deterrence and deficit reduction — as its ultimate goal. A youth worker is an adult who works directly with young



people to help them gain these necessary competencies. A youth worker may be a coach, a mentor,

four 30-hour courses in “Advancing Youth Development” for frontline Youth Workers, with over 100



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“The goal is to develop youth and challenge them to achieve their highest potential - to make them a partner in their own development”

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a teen program director, a camp counselor, a teacher. Each child needs something different to succeed, and DC BEST provides Youth Workers with the tools necessary to help the child transition from adolescence to adulthood

In FY2003, the Trust offered

people earning certificates. The Trust will be offering “Advancing Youth Development for Supervisors” as well as training for individual organizations and agencies. Private funding supports DC BEST, which builds the capacity of youth-serving organizations across the city.



## Enriching Collaborations

Innovative and critical work took place at the first Citywide Summer Strategy Session held mid-March at The Bolger Management Center. City agencies, community-based organizations and the local philanthropic community came together to assess resources and challenges for the coming summer months, and to lay the groundwork for ongoing collaboration to meet the needs of our city's children and youth throughout the year. The success of the previous years' summer programming and the deep expertise of the participants facilitated the task of planning for the

coming summer. The Strategy Session was funded entirely by private dollars from local foundations, signaling the earnest commitment of local funders as vigorous partners in this important initiative. The work participants continued through the next several months to ensure the coordinated delivery of summer programs, and evolved into a year-round design and support team committed to creating the best possible network of programming to keep our children safe and engaged.

The Strategy Session's work was guided by a set of agreed-upon core values and principles created to inform not only the implementation of the summer's programs, but all decisions made on behalf of children and youth:

- The health, nutrition and safety of children are paramount in all programs
- Schools and other public facilities are community resources
- A variety of high-quality programs is available throughout the city
- Parents/guardians are actively involved in determining what programs are best for their children
- Programs are available to all children who need or want them



## Engaging *Private Partners*



The Trust is committed to strategically leveraging public dollars and is deeply engaged in the work of the local funding community. Washington Grantmakers (the regional association of independent foundations, community foundations, operating foundations, charitable trusts, corporate foundations and corporate giving programs) supports effective granting through the efforts of its many Working Groups. The Trust serves on two of these groups - Children, Youth and Families and Public Education – sharing knowledge and experience in funding community-based organizations across the city, particularly East of the River.

In December 2002, local foundations supported “Learning Never Stops”, the first conference on Out of School Time programs in the District. Even in the face

of the winter’s first snow storm, over 100 providers, funders and policy makers came out to learn, to share and to build the growing network of dedicated stakeholders.

The local business community is a critical partner in District’s efforts to support children, youth and parents. Summer 2003 brought the Dept. of Employment Services (DOES) and the Trust together on a campaign to bring business dollars to the summer initiatives. Several thousand dollars were raised with the support of the DC Board of Trade to enhance “Passport to Work” and “Summer Programs 2003”.



## Board of Directors

**John W. Hill, Jr., Chair**  
*CEO, Federal City Council*

**Diane Bernstein, Vice Chair and Secretary**  
*President, DC Action for Children*

**Phyllis R. Brunson**  
*Senior Associate, Center for the Study of Social Policy*

**Sheila Ford**  
*DCPS Principal, Horace Mann Elementary School*

**Carolyn Graham**  
*Former Deputy Mayor for Children and Families*

**Mike Kimsey**  
*Executive Director and Trustee, Kimsey Foundation*

**Myrna Yvette Peralta**  
*President, ALTA Consulting Group*

**Joseph Perpich**  
*President, JG Perpich, LLC*

**Maxine Frank Singer**  
*President Emerita and Senior Scientific Advisor, CASE, Carnegie Institution of Washington*

## Advisors

**Sandra Allen**  
*Council of the District of Columbia, Chair, Committee on Human Services*

**Kevin Chavous**  
*Council of the District of Columbia, Chair, Committee on Education*

**Neil Albert**  
*Deputy Mayor for Children, Youth Families and Elders*

## Partners

With each passing year, the “seamless web” that supports the District’s children, youth and parents grows larger and stronger. The Trust continues to serve the community as a convener, a conduit and a catalyst. District agencies, DC Public Schools, the Deputy Mayor’s Office for Children, Youth Families and Elders and City Council are all integral partners in the work. The Trust is not only fulfilling the promise of a public-private partnership – it is leading the way for future investment in the District’s children, youth and parents.

## Contributing Partners

Carter and Melissa Cafritz Foundation  
Community Foundation of the National Capital Region  
DC Department of Health — APRA  
DC Department of Health— Child and Maternal Health  
DC State Education Office  
Diane and Norman Bernstein Foundation  
Fannie Mae Foundation  
Freddie Mac Foundation  
IBM  
Lois and Richard England Family Foundation  
Morris and Gwendolyn Cafritz Foundation  
The Hattie Strong Foundation  
The Meyer Foundation  
The Moriah Fund  
The Morningstar Foundation  
The World Bank  
Individual Donations

## RFP Process

The Trust Corporation releases Requests for Proposals (RFPs) specifically when funding is available to support granting. Our granting is designed to strategically respond to the District’s commitment to nurture and care for its children and youth. We do not accept applications for funding outside of the RFP process.

## STATEMENT OF FINANCIAL POSITION

September 30, 2003

(With Summarized Financial Information as of September 30, 2002)

ASSETS	2003	2002
Current Assets		
Cash	\$ 3,044,898	\$ 3,788,266
Grants receivable	145,155	795,772
Advances to subgrantees	-	130,086
Prepaid expenses	34,314	8,991
Total Current Assets	<u>3,224,367</u>	<u>4,723,115</u>
Net furniture and equipment	88,865	91,808
Deposits	<u>17,650</u>	<u>-</u>
<b>TOTAL ASSETS</b>	<u><u>\$ 3,330,882</u></u>	<u><u>\$ 4,814,923</u></u>
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts payable and accrued expenses	\$ 34,459	\$ 353,527
Grants payable	1,128,404	850,911
Current portion of capital lease obligations	-	3,018
Refundable advances	1,763,305	3,363,169
Deferred Rent	12,864	-
Tenant deposits	<u>3,053</u>	<u>-</u>
Total Current Liabilities	2,942,085	4,570,625
Capital lease obligations, net of current portion	<u>-</u>	<u>-</u>
<b>TOTAL LIABILITIES</b>	<u>2,942,085</u>	<u>4,570,625</u>
Risks, commitments and contingencies		
Net Assets		
Unrestricted	336,340	244,298
Temporarily restricted	<u>52,457</u>	<u>-</u>
<b>TOTAL NET ASSETS</b>	<u>388,797</u>	<u>244,298</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u><u>\$3,330,882</u></u>	<u><u>\$4,814,923</u></u>



## STATEMENT OF ACTIVITIES

For the Year Ended September 30, 2003

(With Summarized Financial Information for the Year Ended September 30, 2002)

	Unrestricted	Temp. Restricted	2003 Total	2002 Total
<b>REVENUE AND SUPPORT</b>				
Grants and contributions	\$14,146,100	\$178,307	\$14,324,407	\$16,336,717
Interest	26,483	-	26,483	145,222
Sublease rent	17,359	-	17,359	-
Registration fees	6,617	-	6,617	-
Donated goods and services	6,000	-	6,000	51,601
Net assets released from restrictions:				
Satisfaction of program restrictions	125,850	(125,850)	-	-
<b>TOTAL REVENUE AND SUPPORT</b>	<b>14,328,409</b>	<b>52,457</b>	<b>14,380,866</b>	<b>16,533,540</b>
<b>EXPENSES</b>				
Grants	12,355,808	-	12,355,808	12,888,884
Salaries and benefits	1,047,452	-	1,047,452	2,186,266
Occupancy	254,247	-	254,247	83,062
Professional fees	83,269	-	83,269	82,656
Meetings and conferences	80,807	-	80,807	114,102
Consulting services	71,278	-	71,278	339,311
Equipment rental and maintenance	69,689	-	69,689	119,994
Communication and design	58,345	-	58,345	228,411
Printing and postage	38,851	-	38,851	62,911
Office supplies	33,884	-	33,884	36,857
Travel	32,640	-	32,640	39,881
Miscellaneous	29,676	-	29,676	36,580
Depreciation and amortization	28,717	-	28,717	16,792
Telephone	22,307	-	22,307	19,612
Temporary help	14,455	-	14,455	20,510
Insurance	14,067	-	14,067	10,033
Recruiting	875	-	875	15,181
Contribution (in-kind)	-	-	-	35,056
<b>TOTAL EXPENSES</b>	<b>14,236,367</b>	<b>-</b>	<b>14,236,367</b>	<b>16,336,099</b>
Change in Net Assets	92,042	52,457	144,499	197,441
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>244,298</b>	<b>-</b>	<b>244,298</b>	<b>46,857</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 336,340</b>	<b>\$ 52,457</b>	<b>\$ 388,797</b>	<b>\$ 244,298</b>



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